

east tennessee's healthy lifestyle magazine

HealthyLiving INSERTION AGREEMENT

extra.com

Advertiser: _____ Address: _____

Contact: _____ Phone: _____

E-Mail: _____ URL Web: _____

Date: _____ Rep: _____

Advertising Frequency: 6+ issues 4-5 issues 2-3 issues 1 issue

Conditions

Thank you for working with Healthy Living Extra. All advertising is subject to publisher's approval. It is understood that Healthy Living Extra reserves the right to refuse at its sole discretion, upon professional and/or ethical considerations, any advertising submitted and such option to refuse is made a part of this contract. Ad creation is available and priced per ad.

Payment

Payment is due in full prior to publication unless agreeable terms are arranged. We require payments to be made with a credit card or ACH (check by phone) unless you can send in a check prior to publication. Should any payment become delinquent, the entire balance of the contract becomes due and payable. Accounts are Considered past due after 30 days and will begin incurring a 10% Collections fee will be added to your entire statement and the delinquent account will be referred to a legal collections agency and reported to credit bureaus. If delinquent accounts are referred for collection, advertiser agrees to pay any and all collection fees, reasonable attorney fees and court costs. Electronic funds payments responsibility for claims occurring there from against HLE and account will show a debit from Healthy Living Extra on your statement.

Frequency commitment The 6-issue contract obligates the advertiser to place advertisements in 6 consecutive issues. If a contract is not completed, then all ads placed will be subject to the 1 issue rate.

PAYMENT FOR ADVERTISING IS DUE IN FULL UPON PROOF OF ARTWORK, UNLESS CREDIT IS APPROVED. ALL BALANCES ARE DUE TO BE PAID IN FULL BY THE 15TH OF THE MONTH.

Liability

No liability will be accepted for loss or damage caused by errors or inaccuracy in the printing of advertisements. If an error is made in an advertisement, Healthy Utah will be responsible for up to actual costs of space utilized to run said correction in the next available issue and it is agreed that no other liability shall arise between the advertiser and the publisher by reason of this advertising contract.

Cancellations

Cancellations must be submitted within 20 days prior to publication date. Any advertiser that cancels an advertisement after the space reservation deadline, or if artwork has been completed, will be charged 50% of the total cost of the advertisement. By accepting the terms of this contract, advertiser has entered into a binding agreement. In the event of failure to complete the terms of this contract, advertiser may be held liable for 50% of the amount of the total cost of the remaining contracted advertisements.

Production HLE assumes no responsibility for photographs, drawings or other material, but every effort will be made to return items. Advertiser assumes all liability for advertisements published and agrees to assume any and all executive. HLE assumes no responsibility for use of copyrighted material Advertiser must provide written permission for the use of those materials.

PLACE AD FREQUENCY NUMBER in the appropriate box.

DISCOUNT	1 issue	2-3 issues 5%	4-5 issues 10%-	6 issues 15%	CHECK ISSUES for INSERTION
BACK COVER	\$2,175.00 <input type="checkbox"/>	\$2,066.25 <input type="checkbox"/>	\$1,957.50 <input type="checkbox"/>	\$1,848.75 <input type="checkbox"/>	JAN-FEB <input type="checkbox"/>
INSIDE FRONT COVER	\$1,950.00 <input type="checkbox"/>	\$1,852.50 <input type="checkbox"/>	\$1,755.00 <input type="checkbox"/>	\$1,657.50 <input type="checkbox"/>	MAR-APR <input type="checkbox"/>
INSIDE BACK, PG 1 & 3	\$1,850.00 <input type="checkbox"/>	\$1,757.50 <input type="checkbox"/>	\$1,665.00 <input type="checkbox"/>	\$1,572.50 <input type="checkbox"/>	MAY-JUN <input type="checkbox"/>
FULL PAGE	\$1,450.00 <input type="checkbox"/>	\$1,377.50 <input type="checkbox"/>	\$1,305.00 <input type="checkbox"/>	\$1,232.50 <input type="checkbox"/>	JUL-AUG <input type="checkbox"/>
1/2 PAGE	\$875.00 <input type="checkbox"/>	\$831.25 <input type="checkbox"/>	\$787.50 <input type="checkbox"/>	\$743.75 <input type="checkbox"/>	SEPT-OCT <input type="checkbox"/>
1/3 PAGE	\$600.00 <input type="checkbox"/>	\$570.00 <input type="checkbox"/>	\$540.00 <input type="checkbox"/>	\$510.00 <input type="checkbox"/>	NOV-DEC <input type="checkbox"/>
1/4 PAGE	\$450.00 <input type="checkbox"/>	\$427.50 <input type="checkbox"/>	\$405.00 <input type="checkbox"/>	\$382.50 <input type="checkbox"/>	
1/8 PAGE	\$250.00 <input type="checkbox"/>	\$237.50 <input type="checkbox"/>	\$225.00 <input type="checkbox"/>	\$212.50 <input type="checkbox"/>	
CLIP-A-COUPON	\$350.00 <input type="checkbox"/>	\$332.50 <input type="checkbox"/>	\$315.00 <input type="checkbox"/>	\$297.50 <input type="checkbox"/>	
MARKETPLACE	\$125.00 <input type="checkbox"/>	\$118.75 <input type="checkbox"/>	\$112.50 <input type="checkbox"/>	\$106.25 <input type="checkbox"/>	

TOTAL AMOUNT OF CONTRACT: \$ _____ DATE: _____

CREDIT CARD INFORMATION: CC # _____ EXP: _____ SEC#: _____

BILLING ADDRESS: _____

SIGNED BY: _____ PLEASE PRINT NAME: _____

I HERBY WARRANT THAT I HAVE READ THE CONTRACT CONDITIONS AND THAT I HAVE FULL POWER & AUTHORITY TO SIGN FOR THE ABOVE NAMED COMPANY.